



MA VIE - THE ART OF TAKING YOUR TIME

WHY MA VIE?

- ✓ Attractive readership: modern, self-reflective, open-minded women, who live their lives according to a self-conscious design.
- ✓ Best-selling communication concept: targeted POS activities and ads in diverse media of the Hubert Burda Media portfolio
- ✓ High-quality design of cover, cards, wrapping gift paper and haptic refinements!

USP

MA VIE is the new magazine for women, who aim to find the right balance in their everyday life between Apple, Amazon & mindfulness!

KEYFACTS

Frequency: **bi-monthly**

Day of publication: **Friday**

Copyprice: **5.95 €**

Basic rate (1/1 page 4c): **14,900 €^{1.)}**

Sold circulation: **100,000^{2.)}**

Editorial Management: **Maria Sandoval**

Source: ¹⁾ Prices valid from 01.01.2017., ²⁾ publisher's statement