



YACHTING & STYLE - MARITIME FLAIR AT ITS MOST STYLISH

WHY YACHTING & STYLE?

- ✓ Competence
- ✓ The leading premium magazine dedicated to the exclusive lifestyle that goes hand-in-hand with yachting
- ✓ An extraordinarily exciting magazine for achieving image-transfer of the highest standards for all premium products
- ✓ Perfect distribution - so it is also available on Lufthansa First Class in all Senator and Hon Club Lounges and important yacht-dealers and marinas
- ✓ Highest quality in photos, layouts and printing
- ✓ Main feature articles bilingual

USP

Joy, happiness and power. In YACHTING & STYLE the readers will find the ultimate maritime lifestyle

KEYFACTS

Frequency: 3 x/year

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