

ADVERTISEMENT RATE CARD NO. 25 • Valid from Jan. 1st 2017



**For the latest information and offers please visit
burdanews.de/fitforfun**

Magazine Profile	1
Publisher's Data	2
Standard Rates and Discounts	3
Formats and Prices	4
Ad Formats	5
Schedule 2017	6
Ad Specials	7
Split-run advertisements	9
Brand World	10
Online/Mobile	11
Tablet-Edition	12
Word-of-Mouth	13
BurdaNews	14
Your personal contacts	15

MAGAZINE PROFILE

FIT FOR FUN – the magazine for fitness and style



FIT FOR FUN is Germany's largest fitness and lifestyle brand – for all who enjoy sports and exercise to compensate for the demands of their professional routine. You like delicious, healthy food without restrictions and enjoy an exciting, active lifestyle. You want to be attractive and you're ready to spend a lot of money for it. That's why you want a magazine which constantly inspires you with new trends, tips and products and motivates you to do something for yourself.

Why FIT FOR FUN?

- According to MA 2016/II, FIT FOR FUN is the clear Number One on the segment with a reach of 1,14 million readers.
- The brand reaches the active performers: 25–45 years old, very well educated, professional, and high income.
- Besides the monthly magazine, FIT FOR FUN presents an extensive brand world and opens up creative communication channels with ad specials, cross media, and events.

Exciting sections: FIT FOR ...

TRENDS: News from the world of sports – from the trends to interesting products.

BODY: Everything to do with fitness, sports, and beauty for a healthy bodily feeling.

TRAVEL: Exciting ideas for an active holiday.

STYLE: Sports fashion and casual wear in an opulent series of photographs, beauty tips.

FOOD: Everything to do with healthy nutrition, recipes, analyses and tests.

LOVE: Inspirational reading about everyone's favourite pastime.

Sports, healthy nutrition, and a positive attitude towards life are today an integral part of modern life for active, demanding people. This is the focus of FIT FOR FUN as it motivates its readers, users and followers across all channels to do something for themselves.

PUBLISHER'S DATA

Publisher

FIT FOR FUN Verlag GmbH
Große Elbstraße 59-63, 22767 Hamburg

Senior Brand Manager

Richard Kraus
T +49. 40. 41 31. 12 19
E richard.kraus@burda.com

Creative Services/Placement

Manuel Siefritz
AdTech Factory GmbH & Co. KG
Hauptstrasse 127, 77652 Offenburg
T +49. 781. 84. 37 54
E manuel.siefritz@adtechfactory.com

Ad Management/Order Management

AdTech Factory GmbH & Co. KG
Hauptstrasse 127, 77652 Offenburg
T +49. 781. 84. 37 56
E orders@adtechfactory.com

Bank accounts

Commerzbank AG, Munich
IBAN: DE54 6808 0030 0723 4120 00
BIC: DRES DEFF 680
UniCredit Bank AG, Munich
IBAN: DE19 7002 0270 0015 0249 05
BIC: HYVEDEMMXXX

burdanews.de

Guaranteed paid circulation

120,000 copies

Terms of payment

Net payment due within 30 days of invoice date. Discount of 2 % if full payment is received by the publisher in advance of the first day of sale, provided that no previous invoices are outstanding. Late payment interest penalty as per Paragraph 11 of the General Terms and Conditions will be figured according to the German Overdraft Credit Law. All prices are net prices. The legal rate of VAT will be added. Direct bank debiting is possible.

General Terms and Conditions

All advertising orders will be carried out in line with the publishers' General Terms and Conditions. These can be found online at bcn.burda.de/service/download-center

Frequency of publication

monthly

First day of sale

Wednesday (Subject to change)

Place of publication

Hamburg

PZN

536346

Latest data

www.burdanews.de
www.pz-online.de



Technical Data

For current and binding technical data, visit www.duon-portal.de. Also available as PDF download.

Delivery of Printer's Copy

Please deliver all copy electronically to www.duon-portal.de
For support please e-mail support@duon-portal.de or call T +49. 40. 37 41. 17 50

General legal notice

The warranty claims specified in the publishers' general terms and conditions apply only when the certified technical requirements and standards published in the DUON portal have been fulfilled. This also holds when data are provided without proof.



Ads can also be booked through the Online-Booking System (OBS): www.obs-portal.de



Die erste Markt-Media-Studie, die Medienkonvergenz planbar macht. EINE FÜR ALLE: www.b4p.de



Verbindliche technische Angaben zu Ad Specials sowie Informationen zu Terminen, Mustern, Anlieferung stehen für die teilnehmenden Objekte unter www.adspecial-portal.de zum Download bereit.

STANDARD RATES AND DISCOUNTS

Prices in Euros	Price zone I Jan., Feb., Jun. – Aug., Dec.	Price zone II Mar. – May, Sep. – Nov.	Average prices ¹
Size in fractions of page in colour or b/w			
1/1 page	28,020	30,720	29,370
Discounts			
by volume			
from 2 pages	2 %		
from 4 pages	4 %		
from 7 pages	7 %		
from 10 pages	10 %		
from 13 pages	13 %		

¹ The listed average prices are evaluated for the entire year on the basis of the calendar months and commercially calculated for presentation purposes. These prices cannot be booked.

AD SERIES

FIT FOR FUN also offers series advertisements for a wider and more creative presence. Prices upon inquiry.

ADVERTORIAL PRINT AND ONLINE

For formats and prices of editorially structured advertorials (print and online) from BurdaCreative, please see the **Promotion Costs** brochure. This brochure can be found online at bcn.burda.de/promotionkosten (also as a PDF to download).

Co-advertising supplement

A co-advertising supplement will be charged for adverts and special ad formats run by more than one advertiser. This applies to joint projects involving two or more advertisers, and to adverts/special advertising by brand customers that incorporate one or more distributors. The supplement represents 20% of the listed rate. It is eligible for discounts and can also count towards discounts.

FORMATS AND PRICES

Prices in euros	Price zone I	Price zone II	Average prices¹
Size in fractions of page in color or b/w	Jan., Feb., Jun. – Aug., Dec.	Mar. – May, Sep. – Nov.	
1/1 page	28,020	30,720	29,370
3/4 page, upright	23,230	25,460	24,345
2/3 page, upright	21,660	23,770	22,715
1/2 page, upright across	16,960	18,580	17,770
1/3 page, upright across	11,810	12,950	12,380
1/4 page, upright across	9,240	10,130	9,685
Double page formats			
2/1 page	56,040	61,440	58,740
Tunnel ad (2 x 9/16 Seite, across) ²	45,780	50,180	47,980
Special placement			
2/1 page, Opening spread (Inside front cover + page 3) ³	67,240	73,740	70,490
1/1 page, Inside front cover	32,350	35,490	33,920
1/3 page, Page upright in contents ⁴	13,010	14,250	13,630
1/1 page, Facing contents	30,810	33,800	32,310
2/1 page, 1 st double page	58,820	64,530	61,680
1/1 page, 4. back cover	33,760	37,020	35,390
1/1 page, 1 st right page	32,350	35,490	33,920
1/1 page, 1 st left page	32,350	35,490	33,920
1/1 page, 1 st right page in Trends	32,350	35,490	33,920

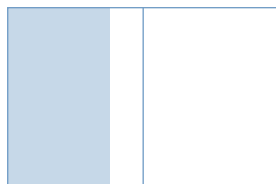
¹ The listed average prices are evaluated for the entire year on the basis of the calendar months and commercially calculated for presentation purposes. These prices cannot be booked. ² This format is only accepted under certain conditions ³ With print across gutter

⁴ Minimum of 6 consecutive bookings. For other formats, please inquire.

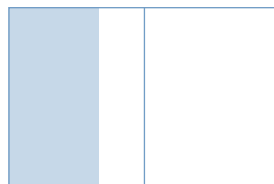
AD FORMATS



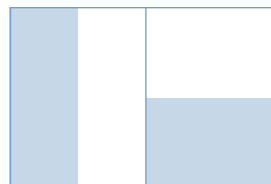
1/1 p.
P.: 175 x 240
BF.: 210 x 275



3/4 p., upright
P.: 125 x 240
BF.: 146 x 275

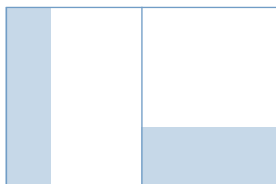


2/3 p., upright
P.: 111 x 240
BF.: 135 x 275



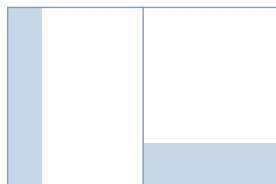
1/2 p., upright
P.: 79 x 240
BF.: 100 x 275

1/2 p., across
P.: 175 x 111
BF.: 210 x 133



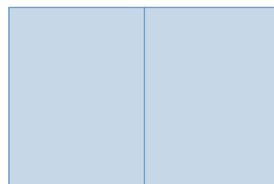
1/3 p., upright
P.: 53 x 240
BF.: 65 x 275

1/3 p., across
P.: 175 x 75
BF.: 210 x 92

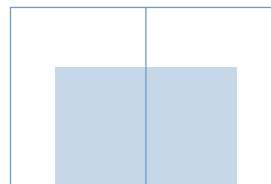


1/4 p., upright
P.: 38 x 240
BF.: 47 x 275

1/4 p., across
P.: 175 x 55
BF.: 210 x 69



2/1 p.
P.: 390 x 240
BF.: 420 x 275



2 x 9/16 p., Tunnel ad
BF.: 226 x 150

P.: Print area size
in mm
BF.: Bleed format
in mm

Bleed-endangered text
or artwork should be
positioned at least 5 mm
away from upper and
lower edges to allow for
trimming tolerances, and
at least 10 mm from side
edges of final trimmed
format (210 x 275 mm)
in case of shortened
pages in copy centre.

SCHEDULE 2017



No.	Calendar week	First day of sale	Closing, cancellation and copy date for printer's copies ¹ colour or b/w	Closing and cancellation date ¹ for Ad/Format Specials, special and fixed placements	Special topics
PZ I	2	11.01.2017	12.12.2016	28.11.2016	The super diet check
	3	15.02.2017	16.01.2017	30.12.2016	Lose weight the right way
PZ II	4	15.03.2017	13.02.2017	30.01.2017	Running
	5	12.04.2017	13.03.2017	27.02.2017	Bike & e bike special
	6	17.05.2017	13.04.2017	03.04.2017	Bikini figure
PZ I	7	21.06.2017	22.05.2017	08.05.2017	
	8	19.07.2017	19.06.2017	02.06.2017	
	9	16.08.2017	17.07.2017	03.07.2017	Outdoor-Special
PZ II	10	13.09.2017	14.08.2017	31.07.2017	
	11	11.10.2017	11.09.2017	28.08.2017	
	12	08.11.2017	09.10.2017	25.09.2017	
PZ I	1	06.12.2017	06.11.2017	23.10.2017	Loosing weight / nutrition

¹ Reservations made in advance must be booked by this deadline after which the reservations held will expire without exception.

FLASH ADS

Last minute advertisements (prior to printing) are bookable advertisements with the corresponding closing dates for artwork masters. The closing dates and terms can be downloaded from bcn.burda.de/blitzanzeigen.

AD SPECIALS

Prices in euros	Circulation excl. Subscription ¹	Subscription circulation	Prices apply for the booking of at least the entire domestic circulation.
Stitched-in inserts			
4-pages	145 ‰	165 ‰	- Smaller booking units, e.g. according to Nielsen area or federal states, are possible.
8-pages	165 ‰	190 ‰	
more than 8 pages	please inquire		
Glued-on inserts²			For these, an additional 30 % per thousand copies will be charged.
Postcard	50 ‰	66 ‰	- Minimum booking for all ad specials: 50,000 copies
Booklet up to 20 g	70 ‰	97 ‰	
Sample up to 20 g ³	70 ‰	97 ‰	
Loose inserts			- In case of minimum booking the publisher reserves the right to shift to a following issue.
up to 20 g	135 ‰	155 ‰	
up to 30 g	145 ‰	175 ‰	
more than 30 g	please inquire		
Calculation:	Calculation based on the print run listed in the IVW Quarterly Report current at order confirmation.		
Order and cancellation deadline:	See page 6 Due to limited availability, we strongly recommend booking and fixing deadlines as early as possible.		
Circulation:	The circulation corresponds to the print run figures provided by the current IVW quarterly report at the time of order confirmation plus 2 %. Advertisers are advised to liaise with the Ad Specials team again before going to press, in order to correct any last-minute variations from spec.		
Delivery deadline:	Ad specials must be delivered free of charge at the latest 3 weeks prior to the first day of sale and must be correctly packaged and ready for machine processing as well as clearly labelled as to magazine and issue.		
Conditions of supply:	Ad specials must be supplied in accordance with the guidelines of the Bundesverbandes für Druck und Medien (German Association of Print and Media), and clearly be marked with the name of the publication and issue. Material must be supplied to the address where it will be processed, carriage paid.		
Delivery address:	Magazin format: Quad/Graphics Europe Sp. z o. o., ul. Pułtуска 120, 07-200 Wyszaków, Polen Pocket format: Sellier Druck GmbH, Angerstraße 54, 85354 Freising		
Proviso:	Should any production problems arise, completion of the printing run takes priority over ad special processing.		

All Ad Specials will be invoiced according to the rate card. Packaged and cover ad specials excluded.

¹ "Circulation excl. subscriptions" consists of the combined runs for retail sale, circulating magazines, in-flight copies and others.

² Based on a 1/1 page base advertisement.

³ Additional postage charged for samples and objects 2.5 mm and thicker (prices upon request).

AD SPECIALS



Binding technical information about Ad Specials, together with details about deadlines, templates and supply of material for the corresponding magazines, is available for download at www.adspecial-portal.de.

Your contact for ad specials:

Media Solutions Ad Specials

Doris Stimpfig

T +49. 40. 41 31. 13 87

E doris.stimpfig@burda.com

Creative Services/Production

Manuel Siefritz

T +49. 781. 84. 37 54

E manuel.siefritz@adtechfactory.com

[For further information on Ad Specials for Hubert Burda Media titles log on to \[bcn.burda.de\]\(http://bcn.burda.de\)](#)

SPLIT-RUN ADVERTISEMENTS

Go regional instead of national. With split-run ads FIT FOR FUN offers every chance for individually selective advertising. Your ad motifs are published in the retail and subscription circulations in a single or several selected Nielsen areas, in Austria or Switzerland.

Preise in Euro 1/1 Seite farbig/sw	Preiszone I Jan., Feb., Jun. – Aug., Dec.	Preiszone II Mar. – May, Sep. – Nov.	Ø-Preise ¹
Nielsen			
I	8,790	9,640	9,215
II	10,410	11,410	10,910
IIIa	8,540	9,370	8,955
IIIb	8,540	9,370	8,955
IV	8,790	9,640	9,215
V	4,650	5,100	4,875
VI	4,650	5,100	4,875
VII	4,650	5,100	4,875
V-VII²	12,840	14,080	13,460
Österreich	4,650	5,100	4,875
Schweiz	4,650	5,100	4,875

¹ The listed average prices are evaluated for the entire year on the basis of the calendar months and commercially calculated for presentation purposes. These prices cannot be booked.

² Price already includes combination discount.

Basic ad rates and formats

Bleed: 1/1 page 210 x 275 mm plus 4 mm trim on all sides. Header and footer bleed, as well as 4 mm on either side

Type area: 1/1 page 175 x 240 mm

Closing, copy and cancellation dates

According to current FIT FOR FUN schedule, see page 6.

In exceptional cases, the publisher reserves the right to shift ad position in split runs.

Technical Data

see www.duon-portal.de.

Split-run combination discount

8 % combination discount is granted for ad pages booked for one issue in several Nielsen areas.

The FIT FOR FUN volume discount can be applied if an ad contract for the entire FIT FOR FUN circulation already exists.

Discounts:

Split-run volume discount			
from 2 pages	2 %	from 10 pages	10 %
from 4 pages	4 %	from 13 pages	13 %
from 7 pages	7 %		

FIT FOR FUN BRAND WORLD

2,29 MIO.¹ CROSS MEDIALE REACH

The networked communication in **Print, Online, Mobile and Social Media** creates the best conditions for successful cross media strategies.



LICENSE

More than 100 FIT FOR FUN licensing products² like e.g. eBike, Cookies, Blender for smoothies and DVD's



WORD-OF-MOUTH

FIT FOR FUN friends:
16.000 registered
WoM members

NATIVE AND INFLUENCER

Native advertising –
campaign staging
with influencers and
bloggers



SOCIAL MEDIA



Facebook: approx 269.980 Fans⁴
Twitter: approx 8.113 Follower
Google+: approx 91.290 Follower
Instagram: approx 16,200 Abonnenten
Pinterest: approx 49.600 Follower



Reach: 1.14 mio. readers¹
Net paid circulation: 140,431 copies.¹

PRINT and ePAPER



Ø 1,243² subscribers
and retail sales

Multiscreen ONLINE & MOBILE



2.4 Mio.³ Unique user (Online/Mobile)
1.8 Mio.³ Visits (Online)
2.7 Mio.³ Visits (Mobile)

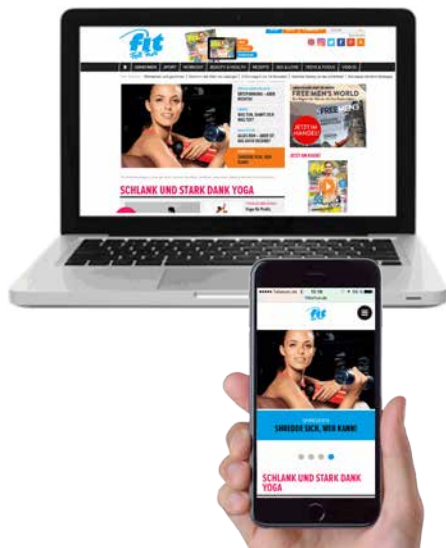


NEWSLETTER

65,000
subscribers
Mailed on
tuesdays

ONLINE/MOBILE

FIT FOR FUN.de – an extraordinary success story



FIT FOR FUN Online and Mobile provides sound, topical news and highlights of the day needed to live a healthy and conscientious life and be active in sports.

FACTS AT A GLANCE:

- Over 4,5 million¹ visits
- Around 1,500 videos featuring workouts, training and nutritional advice
- Large recipe database with exclusive dishes and images
- Homepage and themed specials with new content daily
- Fitness, nutrition, health and lifestyle news every day

YOUR BENEFITS:

- The integrated FIT FOR FUN editorial team (each editor works for print, on-line and social media) optimises your content for each medium. One point of contact – three platforms.
- Innovative and cross-media combined advertising solutions to achieve maximum awareness.
- Exclusive sponsoring of editorial specials, thematic sections, native advertising and homepage branding.

Status: IVW 2016

TABLET-EDITION

The FIT FOR FUN ePaper

Informative, multimedial and entertaining!
 The FIT FOR FUN ePaper for iPad, Android tablets and smartphones caters to people on the go. Images can be magnified for detail, additional information can be retrieved and videos can be played to order. Optimal conditions for mobile advertising and engagement with your target market.



The contents of the printed FIT FOR FUN issue supplemented with picture galleries, videos, etc.

Pleasant reading
 Excellent utility value
 and clear contents

2 single-topic special edition magazines per year containing the best stories from FIT FOR FUN: At the beginning of May: Jogging At the end of December: Lose weight

The FIT FOR FUN BOOKS

The exclusive FIT FOR FUN content is now compiled according to topic, e.g. low-carb recipes, detox plans, jogging, and is available as an e-book for tablet, smartphone, Kindle, desktop and PC. Our e-books, available from Amazon, iBooks, Google Play and the FIT FOR FUN shop, are the perfect platform for your next image campaign.



The best recipes from the FIT FOR FUN kitchen!



Useful tips
 (e.g. shopping lists) that
 can be used at home



Training plans and tests
 ensure that readers
 look through their
 FIT FOR FUN e-book time
 and time again

FIT FOR FUN FRIENDS INFLUENCER GENERATING RELEVANT CONTENT FOR YOUR BRAND

Influencers are integrated through multiple channels in word of mouth, content creation and content sharing campaigns to increase sales and deliver valuable insights.

1

AUTHENTIC INFLUENCER

Real people with real friends and not commercial channels test and recommend products, create and share content.

Convince influencers and they become buyers and influence their environment with their opinion.

3

USER-CONTENT

Influencers share and create content through desired social channels.

They are engaged and experienced, write reviews, post photos and videos and come up with creative content.

Without payment or bonus system!

2

INDIVIDUAL RELATIONSHIP MANAGEMENT:

Individual relationship management: We support our members through one-on-one dialogue and moderate and steer all campaigns.

Trained journalists transport the campaign into an editorial context.

4

SOCIAL SPREADING

Through their social channels, blogs and evaluation platforms, the fitting influencers spread their content.

The FIT FOR FUN brand ensures additional reach across all channels.



You can compose your target group with pinpoint accuracy from the FIT FOR FUN friends-community and its 16,500 members:

According to demographic criteria, as well as their activity and reach in the social web.

We hold great store in a healthy work-life balance.

We lead an active lifestyle and we can afford it.

PORTFOLIO OF BRANDS

Strong brands for successful communications

The **BurdaNews** comprises strong media brands which belong to the leading titles in their respective magazine segment. Burda News reaches on average 33,6 million readers* and is indispensable for the direct addressing of key target groups: The readers have an above average income and education.

BurdaNews comprises:

cinema Germany's biggest film magazine brings film and lifestyle under a unique editorial umbrella every month.

fit Germany's biggest magazine for fitness and lifestyle shows that an active lifestyle is fun. It is the title with the largest range of coverage in its segment.

FOCUS The German news magazine presents the latest news and background information on politics, business, and society for the performance-oriented elite.

DIABETES Each issue provides sound information and definite tips for a healthier and enjoyable lifestyle - despite diabetes.

FOCUS **GESUNDHEIT** This magazine makes the fascinating world of medicine accessible to both patients and those interested in health. In addition, lists of doctors name the top medical experts in Germany according to their specialised fields.

FOCUS **MONEY** With its unique topic mix, this modern business and finance magazine convinces the decision makers in business and society.

FOCUS **SPEZIAL** This single-topic series offers utility journalism with a professional advisory role on the areas of expertise presented by the media brand FOCUS.

Network The magazine within a magazine provides practical background information about the new, modern business world.

FREE MEN'S **WORLD** FREE MEN'S WORLD is dedicated to adventure and the wide open that convinces the leaders of active lifestyle

PLAYBOY The best-known premium lifestyle magazine offers everything that men enjoy - and therefore is the strongest magazine in its segment.

TV **SCHLAU** Fun with television & puzzles: TV SCHLAU is the monthly program magazine for the active middle. In its 4-week TV planner, TV SCHLAU chooses the best programs of the month from the wide programming selection.

TV **SPIELFILM** TV SPIELFILM and TV TODAY - together with the hugely popular 360° online and mobile sites of media brand TV SPIELFILM plus - are two of the most successful cross-media brands on the market for smart, innovative brand promotion.

The latest information about the BurdaNews can be found at burdanews.de

*Cross-mediale brand reach, b4p 2016

YOUR PERSONAL CONTACTS



BCN

Burkhard Graßmann (Sprecher),
Michael Samak, Stefan Zarnic
CEOs
Arabellastrasse 23
81925 Munich
Germany
P +49. 89. 92 50. 46 70/ -46 67
E burkhard.grassmann@burda.com,
michael.samak@burda.com,
stefan.zarnic@burda.com

INTERNATIONAL SALES

Silke Noak
Head of International Sales
Arabellastrasse 23
81925 Munich
Germany
P +49. 89. 92 50. 46 53
E silke.noak@burda.com

Asia

Massimo Monti
Burda Media Asia
5th Floor, K S House, 118 Shapur Jat
New Delhi - 110049
India
P +91. 88. 2667. 31 11
E massimo.monti@hubertburdamedia.in

Austria

Christina Bresler
Burda Community Network
International GmbH
Mooslackengasse 17
1190 Vienna
Austria
P +49. 151. 52. 63. 95 08
E christina.bresler@burda.com

Belgium

Sylvie Hertveldt
Publicitas NV
Airway Park D
Lozenberg 23
1932 Zaventem
Belgium
P +32. 26. 39. 84 21
E sylvie.hertveldt@publicitas.com

France / Luxembourg

Marion Badolle-Feick
Burda Community Network
International GmbH
Business Centre, Opera-Bourse
13-15 rue Taitbout
75009 Paris
France
P +33. 1. 72 71. 25 24
E marion.badolle-feick@burda.com

UK / Ireland

Jeannine Soeldner
Burda Community Network
International GmbH
1 Fetter Lane
London EC4A 1BR
United Kingdom
P +44. 20. 3440. 58 32
E jeannine.soeldner@burda.com

Greece / Cyprus

Christina Skiada
Permedia Athens S.A.
64B, Kifissias Avenue
15125 Maroussi
Greece
P +30. 211. 10. 60. 352
E christina.skiada@permedia.gr

India

Miran Shah
PDM Media (India) Pvt. Ltd.
Shree Laxmi Prasad Building
Dayaldas Lane, Nehru Road
Vile Parle (East)
Mumbai - 400 057
India
P +91. 22. 611. 77. 900
E miran.shah@matrixmedia.co.in

Italy

Robert Schoenmaker
Hearst Advertising Worldwide Italia
Via R. Bracco, 6
20159 Milano
Italy
P +39. 02. 62 69. 44 41
E rschoenmaker@hearst.it

Japan

Jiro Semba
Intergroup
Communications Ltd.
1-4-16-102 Zaimokuza
Kamakura 248-0013
Japan
P +81. 467. 25. 27 63
E jiro.semba@bz01.plala.or.jp

Netherlands

Jacomien van Doorn
Publicitas BV
Naritaweg 127-137, 3rd Floor
1043 BS Amsterdam
Netherlands
P +31. 203. 11. 97 17
E jacomien.vandoorn@publicitas.com

Scandinavia

Ulrik Brostrom
JB Media International ApS
Grabrodetorv 6, 2. sal
1154 Copenhagen
Denmark
P +45. 23. 28. 97 63
E ubr@jbmedia.dk

Spain / Portugal

Mónica de los Ríos
Hearst Magazines Spain
Calle Santa Engracia, 23
28010 Madrid
Spain
P +34. 91. 728. 92 50
E mdelosrios@hearst.es

Switzerland

Goran Vukota
Burda Community Network
International GmbH
Balz-Zimmermann-Strasse 7
8302 Kloten
Switzerland
P +41. 44. 810. 21 46
E goran.vukota@burda.com

USA / Canada / Mexico

Salvatore Zammuto
Burda Community Network
International GmbH
9035 Bluffview Trace
Roswell, GA 30076
USA
P +1. 212. 884. 48 24
E salvatore.zammuto@burda.com

BCN.

Burda Community Network GmbH
Hubert-Burda-Platz 1, 77652 Offenburg
Arabellastraße 23, 81925 Munich
bcn.burda.de

AdTech Factory

AdTech Factory GmbH & Co. KG
Hauptstraße 127, 77652 Offenburg
Große Elbstraße 59-63, 22767 Hamburg
Arabellastraße 27, 81925 Munich
www.adtechfactory.com