



FREIZEIT AKTUELL – THE MONTHLY ENTERTAINMENT MAGAZINE THAT OFFERS VALUE FOR MONEY

WHY FREIZEIT AKTUELL?

- ✓ With 180,000 sold copies (publisher's statement), FREIZEIT AKTUELL is the best selling magazine within the segment of the low-priced entertainment monthlies (up to 65 ct).
- ✓ FREIZEIT AKTUELL is as efficient as the high performing women's weeklies in measures of CPT (CPT 1/1 4c 2017 = € 31,06).

USP

For price-conscious readers who want to enjoy a maximum of entertainment and information in a minimum of time.

KEYFACTS

Frequency: **monthly**

Day of publication: **Friday**

Copyprice: **0.59 €**

Basic rate (1/1 page 4c): **5,590 €^{1.)}**

Sold circulation: **180,000^{2.)}**

Editor-in-chief: **Astrid Krudewig**

Source: ¹⁾ Prices valid from 01.01.2017., ²⁾ Publisher's statement