



## FREIZEIT EXKLUSIV – PEOPLE, LIFESTYLE, SERVICE

### WHY FREIZEIT EXKLUSIV?

- ✓ sold copies - newsstand sales - verified by IVW
- ✓ Outstanding appearance: high-quality cover, regular oversize food supplement
- ✓ Highly qualitative content, e.g. health section, travel section, service pages, beauty and fashion section, recipes

### USP

For those readers who desire a vivid, entertaining and varied mix of topics and seek guidance on all matters of everyday life.

### KEYFACTS

Frequency: **monthly**

Day of publication: **Wednesday**

Copyprice: **0.90 €**

Basic rate (1/1 page 4c): **5,700 €<sup>1.)</sup>**

Sold circulation: **157,178<sup>2.)</sup>**

Editor-in-chief: **Kai Winckler**

Source: <sup>1)</sup> Prices valid from 01.01.2018., <sup>2)</sup> IVW III/18