



BUNTE.DE - THE PEOPLE PORTAL

KEYFACTS

Portal: BUNTE.de

Unique User: 6.06 m ^{1.)}

Page Impressions: 95.12 m ^{2.)}

Visits: 29.41 m ^{3.)}

Newsletter: 45,000 ^{4.)}

facebook fans: 1,054,125 ^{5.)}

video views: 8.37 m ^{6.)}

Source: ¹⁾ AGOF 2017-02, ²⁾ IVW 04/17, ³⁾ IVW 04/17, ⁴⁾ Publisher's Statement, ⁵⁾ facebook 18.05.2017, ⁶⁾ Publisher's Statement

BEST REASONS FOR BUNTE.DE

- ✓ Europe's leading people portal
- ✓ reports about the latest people
- ✓ New lifestyle channel: beauty, fashion, health and automotive topics
- ✓ AND: BUNTE.de is younger, more feminine, more modern, more topical and faster.

USER

The typical BUNTE.de user is...

- is female
- is aged between 20 and 49
- has an above-average household net income
- is employed

source: AGOF internet-facts 2017-02