



HIGH LIFE - INTERNATIONAL LIFESTYLE FOR MEN

WHY HIGH LIFE?

- ✓ HIGH LIFE - always in search of excellence!
- ✓ Our features on every sphere of life are meticulously researched
- ✓ First class photography, lavish layout and production
- ✓ The major features in two languages
- ✓ Handpicked target group
- ✓ Also distributed in Lufthansa First Class and in all Senator Lounges worldwide

USP

Competence, serious and elegant - HIGH LIFE is the ultimate magazine for the exclusive lifestyle for a modern gentleman

KEYFACTS

Frequency: 3 x/year ^{1.)}

Day of publication: Friday

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Sold circulation: 100,000 ^{3.)}

Chief Editor: Thomas Klocke

Source: ¹⁾ Spring/Summer, Fall, Winter, ²⁾ Prices valid from 01.01.2017., ³⁾ Guaranteed Circulation = Publisher's Statement