

ADVERTISEMENT RATE CARD NO. 19 • Valid from 1<sup>st</sup> Jan. 2017

# InStyle

[www.InStyle.de](http://www.InStyle.de)

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## THE STYLE OF THE STARS

InStyle is the original concept behind all star fashion magazines. Fashion, beauty and lifestyle - with a permanent direct line to celebrities, yet always highly topical, inspiring, and pioneering.

InStyle presents the latest trends and offers the perfect shopping service. With this unique concept, InStyle has managed to launch itself to the top of the segment for monthly premium women's magazines in just a very short time.

Over 1.4 million readers (MA II 2016) use InStyle every month as a source of inspiration and advice. They orientate themselves by the current trends and style icons of our time.

# BRAND UNIVERSE

# InStyle

InStyle

Line Extensions



Desktop & Mobile



InStyle BOX



Social Media



ePaper



InStyle App



## PUBLISHER'S DATA

### Publisher

BUNTE Entertainment Verlag GmbH  
Arabellastraße 23  
81925 Munich

### Senior Brand Manager

Tanja Biesinger  
T +49. 89. 92 50. 32 13  
E tanja.biesinger@burda.com

### Creative Services/Placement

Tanja Kautz  
AdTech Factory GmbH & Co. KG  
Hauptstraße 127  
77652 Offenburg  
T +49. 781. 84. 26 71  
E tanja.kautz@adtechfactory.com

### Ad Management/Order Management

AdTech Factory GmbH & Co. KG  
Hauptstraße 127  
77652 Offenburg  
T +49. 781. 84. 36 49  
E orders@adtechfactory.com

### Bank accounts

Commerzbank AG, Offenburg  
SWIFT: DRES DE FF 680  
IBAN: DE 54 6808 0030 0723 412000  
UniCredit Bank AG, Munich  
SWIFT: HYVE DE MM XXX  
IBAN: DE19 7002 0270 0015 0249 05

### Guaranteed sold circulation

260,000 copies

### Terms of payment

Net payment due within 30 days of invoice date. Discount of 2% if full payment is received by the publisher in advance of the first day of sale, provided that no previous invoices are outstanding. Late payment interest penalty as per Paragraph 11 of the General Terms and Conditions will be figured according to the German Overdraft Credit Law. All prices are net prices. The legal rate of VAT will be added. Direct bank debiting is possible.

### General Terms and Conditions

For a print copy of the General Terms and Conditions applying to order processing please contact the publisher, or log on to [bcn.burda.de/service/download-center/](http://bcn.burda.de/service/download-center/)

### Frequency of publication

monthly

### First day of sale

Saturday (Subject to change)

### Place of publication

Munich

### PZN

572456

### Latest data

[www.pz-online.de](http://www.pz-online.de)



### Technical Data:

For current and binding technical data, log onto [www.duon-portal.de](http://www.duon-portal.de). Also available as PDF download.

### Delivery of Printer's Copy:

Delivery of Printer's Copy:  
Please deliver all copy electronically to [www.duon-portal.de](http://www.duon-portal.de)  
For support please e-mail [support@duon-portal.de](mailto:support@duon-portal.de) or call  
T +49. 40. 374117. 50

### General legal notice

The warranty claims specified in the publishers' general terms and conditions apply only when the certified technical requirements and standards published in the DUON portal have been fulfilled. This also holds when data are provided without proof.



Ads can also be booked through the **Online Booking System (OBS)**:  
[www.obs-portal.de](http://www.obs-portal.de)



The new market media study 'best for planning'.  
**ONE FOR ALL.**  
[www.b4p.de](http://www.b4p.de)



You can download binding technical information on ad specials and information on dates, samples and deliveries at [www.adspecial-portal.de](http://www.adspecial-portal.de)

## STANDARD RATES AND DISCOUNTS

		Price zone I	Price zone II	Average prices <sup>1</sup>	
<b>Ad rates</b>		01.01. - 31.01./01.05. - 31.07./ 01.12. - 31.12.2017	01.02. - 30.04./ 01.08. - 30.11.2017		
colour or b/w	1/1 page	€ 32,570	€ 34,520	€ 33,700	
<b>Discounts</b>					
<b>by frequency</b>		<b>by volume</b>		<b>by turnover*</b>	
3 ads	3 %	3 pages	5 %	from 103,560 €	5 %
6 ads	5 %	6 pages	10 %	from 207,120 €	10 %
9 ads	10 %	9 pages	12 %	from 310,680 €	12 %
12 ads	15 %	12 pages	15 %	from 414,240 €	15 %
		18 pages	18 %	from 517,800 €	18 %
		24 pages	22 %	from 621,360 €	20 %
				from 690,400 €	21 %
				from 828,480 €	22 %

<sup>1</sup> All of the given average prices are temporarily weighted on the basis of price zone placement. They are presented as average annual prices, rounded in accordance with standard commercial practice, as needed. Advertising cannot be booked at these prices.

### \* InStyle-turnover discount

The InStyle turnover discount takes into account all orders published in accordance with the InStyle advertisement price list. This does not include the InStyle digital platforms or the additional technical charges. When you claim the InStyle turnover discount, you will be ineligible for all other discount forms.

### Special discount

A 25 % cultural discount is accorded for ads for art and other cultural activities (exhibits, museums, other events, such as musicals, theater, opera, etc.) and also for books or audio or video recordings which are published by the advertiser. This discount also applies for ad specials (stitched-in inserts, glued-on inserts and loose inserts) as specified in the price list. Additional discounts based on frequency, volume or turnover are excluded.

### Co-advertising supplement

A co-advertising supplement will be charged for adverts and special ad formats run by more than one advertiser. This applies to joint projects involving two or more advertisers, and to adverts/special advertising by brand customers that incorporate one or more distributors. The supplement represents 20 % of the listed rate. It is eligible for discounts and can also count towards discounts.

## FORMATS AND PRICES PRINT

Prices in Euros		Print area size = Repro size*		Price zone I	Price zone II	Average prices <sup>1</sup>
Size in fractions of page		Width x Height		01.01. - 31.01./01.05. - 31.07./ 01.12. - 31.12.2017	01.02. - 30.04./ 01.08. - 30.11.2017	
		Type area	Bleed*	colour or b/w	colour or b/w	colour or b/w
1/1		165 x 228	203 x 274	<b>32,570</b>	<b>34,520</b>	<b>33,700</b>
2/3	upright across	108 x 228 165 x 151	133 x 274 203 x 181	<b>24,050</b>	<b>25,400</b>	<b>24,840</b>
1/2	upright across	80 x 228 165 x 112	99 x 274 203 x 134	<b>19,650</b>	<b>20,600</b>	<b>20,200</b>
1/3	upright across	52 x 228 165 x 73	64 x 274 203 x 88	<b>14,300</b>	<b>15,100</b>	<b>14,770</b>
2/1**		370 x 228	406 x 274	<b>65,140</b>	<b>69,040</b>	<b>67,400</b>

### Special placements\*\*\*

Covergatefold	4 pages (1 <sup>st</sup> campaign) + techn. surcharge	<b>130,280</b> please inquire	<b>138,080</b> please inquire	<b>134,830</b> please inquire
Opening Spread***	2 <sup>nd</sup> cover page and page 3 (1 <sup>st</sup> campaign)	<b>92,900</b>	<b>97,100</b>	<b>95,350</b>
	2 <sup>nd</sup> campaign (double page)	<b>76,600</b>	<b>80,200</b>	<b>78,700</b>
	3 <sup>rd</sup> , campaign (double page)	<b>75,800</b>	<b>79,550</b>	<b>77,990</b>
	4 <sup>th</sup> , campaign (double page)	<b>75,200</b>	<b>78,900</b>	<b>77,360</b>
	5 <sup>nd</sup> , campaign (double page)	<b>74,500</b>	<b>78,000</b>	<b>76,540</b>
	1/1 page facing table of content	<b>37,600</b>	<b>39,500</b>	<b>38,710</b>
	1/1 page facing online	<b>35,700</b>	<b>37,600</b>	<b>36,810</b>
	1/1 page facing editorial	<b>35,200</b>	<b>36,900</b>	<b>36,190</b>
Cover pages***	Outside back cover	<b>50.700</b>	<b>52.550</b>	<b>51.780</b>

Agreed fixed placements (e.g. first for a branch, etc.) entitle the publisher to bill a placement surcharge.

<sup>1</sup> All of the given average prices are temporarily weighted on the basis of price zone placement. They are presented as average annual prices, rounded in accordance with standard commercial practice, as needed. Advertising cannot be booked at these prices.

\* Repro sizes + 4 mm trim on all edges. For details see technical data, log onto [www.duon-portal.de](http://www.duon-portal.de).

\*\* Ads that cross the fold should include a 4 mm margin allowance.

\*\*\* Placement on back cover page is granted only if at least 5 further ad pages are booked within a period of 12 months (only with express permission of the publisher).

The inside front cover is offered exclusively as a double page together with page 3.

The publisher reserves the right to cancel cover-page reservations should a cover gatefold ad be booked.

## SCHEDULE 2017 PRINT

	No.	Calendar week	Month	First day of sale*	Closing, cancellation and copy date for printer's copies	Closing and cancellation date** for Ad/Format Specials, special and fixed placements
PZ I	1	49	January	10.12.2016	28.10.2016	30.09.2016
	2	2	February	14.01.2017	02.12.2016	04.11.2016
PZ II	3	6	March	11.02.2017	30.12.2016	02.12.2016
	4	10	April Bundle with Instyle MEN #1	11.03.2017	27.01.2017	30.12.2016
	5	14	May	08.04.2017	24.02.2017	27.01.2017
PZ I	6	19	June	13.05.2017	31.03.2017	03.03.2017
	7	23	July	10.06.2017	28.04.2017	31.03.2017
	8	28	August	15.07.2017	02.06.2017	05.05.2017
PZ II	9	32	September	09.08.2017	28.06.2017	02.06.2017
	10	37	October Bundle with Instyle MEN #2	16.09.2017	04.08.2017	07.07.2017
	11	41	November	14.10.2017	01.09.2017	04.08.2017
	12	45	December	11.11.2017	29.09.2017	01.09.2017
PZ I	1	49	January	09.12.2017	27.10.2017	29.09.2017

\* The first day of sales is the publication date which is printed on the magazine. The magazine is not offered for retail sale (wholesaling and train station book dealers) before this date. According to contract, issues intended for other forms of sale, such as subscriptions, may be delivered a few days prior to the publication date. The publishers reserve the right to move the publication date forward, due to current circumstances, without first consulting with the advertising client.

\*\* Reservations made in advance must be booked by this deadline after which the reservations held shall expire without exception.

## ADVERTORIAL PRINT AND ONLINE

For formats and prices of editorially structured advertorials (print and online) from CREATIVE WORKS, please see the **Promotion Costs** brochure. This brochure can be found online at [bcn.burda.de/promotionkosten](http://bcn.burda.de/promotionkosten) (also as a PDF to download).

# AD SPECIALS PRINT

Prices in Euros	Circulation subscription*	excl.Subscription Abo-Auflage****		
<b>Bound inserts</b>				<b>Bound inserts:</b>
up to 4 pages	177 %	207 %		15% surcharge for the first bound insert
up to 8 pages	187 %	232 %		10% surcharge for the second bound insert
up to 12 pages	197 %	257 %		
up to 16 pages	210 %	285 %		
more than 16 pages	please inquire			
<b>Bound inserts with additional product</b>				
up to 4 pages	197 %	227 %		
up to 8 pages	207 %	267 %		
<b>Glued-on inserts**</b>				<b>Glued-on inserts:</b>
- Postcard/Voucher	82 %	102 %		15% surcharge for the first glued-on insert
- Booklet/Poster	107 %	132 %	162 %	10% surcharge for the second glued-on insert
- Scented label/Sample***	117 %	152 %	187 %	insert
		up to 10 g	up to 20 g	
<b>Loose inserts</b>				
- up to 10 g	173 %	193 %		
- up to 20 g	173 %	208 %		
- up to 30 g	185 %	235 %		
- up to 40 g	185 %	250 %		
- up to 50 g	185 %	265 %		
- up to 51 g	please inquire			
<b>Split-Specials</b>	technical surcharges			Distribution of two ad motifs by
- <b>Geographical split</b>	please inquire			one advertiser throughout the
(Minimum size 1/2 page)				desired Nielsen areas.
<b>Print Specials** and other Ad Special</b>	please inquire			

Prices apply for the booking of at least the entire domestic circulation.

- Smaller booking units, e.g. according to Nielsen area or federal states, are possible.
- For these, an additional 20 % will be charged.
- Minimum booking for all ad specials: 100,000 copies
- The publisher reserves the right to shift position of an ad with smaller bookings

**Conditions of supply:**  
Ad specials must be supplied in accordance with the guidelines of the Bundesverbandes für Druck und Medien (German Association of Print and Media), and be clearly marked with the name of the publication and issue. The contract agreement lists the address and deadline for supplying material.

**Material must be supplied, carriage paid, to the address where it will be processed.**

\* "Circulation excl. subscriptions" consists of the combined runs for retail sale, circulating magazines, in-flight copies and others.

\*\* Based on a 1/1 page base advertisement.

\*\*\* Additional postage charged for samples and objects 2.5 mm and thicker (prices upon request).

\*\*\*\* Upon agreement with the publisher only the subscription circulation can be booked, the publisher reserving the right to shift ad position. Prices upon request.

Ad specials are invoiced by tariff with the exception of enclosures and cover ad specials.

Association inserts or supplements (shared by several advertisers) are available upon special request at 20 % binding surcharge to the insert or supplement price. Ad Specials in magazines weighing more than 1,000 grams each will substantially increase postage rates for magazines in the subscription circulation. The publisher must charge the customer for this extra expense. Alternatively, the customer can exclude the subscription circulation from the booking, even past the booking deadline. delivery address upon request. Products will not be inspected upon delivery at printing plant.

**Note:** for preferred closing and cancellation dates for Ad Specials, please see the schedule on page 5. **Calculations and delivery terms** are based on the print run listed in the current IVW quarterly report.

Early booking will help to ensure the best placings for your Ad Special.

Call: **Tanja Kautz** T **+49. 781. 84. 26 71** E **tanja.kautz@adtechfactory.com**



## MULTISCREEN DISPLAY ADVERTISING - SITE RESERVATION

InStyle



### **SITE RESERVATION**

Benefit from the charisma of our luxury brands, claim your place in the fitting environment and exploit the large-format multiscreen staging.

# MULTISCREEN DISPLAY ADVERTISING - CHANNEL/PROGRAMMATIC

InStyle



## LUXURY CHANNEL

Those seeking maximum brand awareness can also book our three brands, ELLE, InStyle and Harper's BAZAAR, as a bundle through the Luxury Channel.

## PROGRAMMATIC

You can use Private Deals to book the luxury sites directly and point your campaigns in the direction of maximum transparency.

## FORMS OF ADVERTISING ONLINE - VALID FROM 18.11.2016

Forms of advertising	Format	Filesize KB	Price (Gross CPM in €)		Media
			Run of Channel	Run of Site	
Full Background Ad   Mobile Full Background Ad	Specifications chart 14 et seq.		100	95	Delivery as per specifications chart on 14 et seq.
Billboard   Mobile Content Ad 2:1	1000x250   320x150	80   40	90	85	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Halfpage Ad (sticky)	300x600	40	90	85	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Sitebar (sticky)	Basis 300x600, has to scale automati- cally, both vertically and horizontally	100	90	95	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Outstream/InRead multiscreen	Standard format: 16:9 (640 x 360 Pixel), or alternatively, 4:3 (640 x 480 Pixel). Other formats available upon request.	max. 10 MB	90	85	Submission form for Re-Direct videos: VAST or VPAID Re-Direct. Hosting upon request: Submission form: MP4 (H.264 baseline), bitrate 750
Premium Ad Bundle (Billboard and Halfpage Ad (sticky))	1000x250 + 300x600	80   40	80	75	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Facebook Instant Articles Mobile Medium Rectangle	300x250	40	not possible	55	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Medium Rectangle (sticky)   Mobile Medium Rectangle	300x250	40   40	60	55	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Ad Bundle (Super Banner, Skyscraper (sticky), Medium Rectangle (sticky))	1000x90 + 200x600 + 300x250	40   40   40	50	45	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Skyscraper (sticky)	200x600	40	40	35	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Super Banner   Mobile Content Ad 4:1	1000x90   320x75	40   40	40	35	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
AdBundle multiscreen	1000x90 + 200x600 + 300x250 + 320 x 75	40	50	45	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct
Premium AdBundle multiscreen	1000x250 + 300x600 + 300 x 250	80 or. 40	80	75	JS or I-Frame Re-Direct, Flash, Image, HTML5 only as I-Frame-URL or Re-Direct

Prices (CPM, gross) are in euro and do not include VAT. BCN reserves the right to adjust prices.  
Please supply the advertising material to [bcn.campaigning@burda.com](mailto:bcn.campaigning@burda.com).

## MULTISCREEN FIXED PLACEMENT ONLINE

Multiscreen fixed placement - Billboard + MCA 2:1 - Halfpage Ad + MCA 2:1		Forecast volume	Gross fixed price*
<b>Fashion</b>			
<b>1 week</b>			
instyle.de	Non-exclusive	294.000	27.000 €
instyle.de	exclusiv (100% SoV)	294.000	31.000 €
<b>Beauty</b>			
<b>1 week</b>			
instyle.de	Non-exclusive	371.000	34.000 €
instyle.de	exclusiv (100% SoV)	371.000	39.000 €
<b>Stars</b>			
<b>1 week</b>			
instyle.de	Non-exclusive	294.000	27.000 €
instyle.de	exclusiv (100% SoV)	294.000	31.000 €
<b>Lifestyle</b>			
<b>1 week</b>			
instyle.de	Non-exclusive	665.000	60.000 €
instyle.de	exclusiv (100% SoV)	665.000	69.000 €

\* Eligible for discounts and AE

## TARGETING AND SUPPLEMENTAL SERVICES ONLINE

Targeting surcharge 1	Geo, Browser, Device, Site, Site colouring	2 segments included (e.g. geo and device)	€ 5 surcharge on the gross CPM in €
Targeting surcharge 2	Segment 1: Cookie & User (Soziodemographic, Interest, Purchase Intent), Segment 2: Contextual	2 segments included (Cookie & User & Contextual)	€ 8,50 surcharge on the gross CPM in €
Exclusive reservation	100% Share of Voice		15% Surcharge
Frequency Cap			please inquire
Advertising creation			please inquire
Creation of landing page			please inquire
Minimum booking volumes	4.000 Euro net/net		

Prices (CPM, gross) are in euro and do not include VAT. BCN reserves the right to adjust prices.

Information on technical specifications can be found under the online price lists at: [bcn.burda.de/service/download-center/](http://bcn.burda.de/service/download-center/)

1. Termination of advertising orders must be submitted in writing or per e-mail.  
The cancellation deadline is 2 weeks prior to start of campaign start, or 2 weeks prior to end of month for currently running bookings.
2. Contractor will charge a cancellation fee in the following situations:  
Cancellation up to 1 week prior to campaign start: 50% of net campaign value,  
Cancellation up to 3 workdays prior to campaign start: 80% of net campaign value and  
cancellation 3 workdays prior campaign start or later: 100% of net campaign value.

Payment terms: Payment is due within 30 days of the invoice date, without deduction.

A 2% early payment discount applies to payment within 14 days of the invoice date, provided there are no older invoices overdue.

## ADDITIONAL INFORMATION ONLINE

General information	Flash file information	HTML5 information
<p>Delivery: 5 workdays prior to campaign start            Tracking by third party provider: yes            Third Party Provider Day: yes            File parameters: See table            Questions/delivery to:            bcn.campaigning@burda.com</p> <p>Sound allowed: No            User-initiated sound: No            Background clickable: No            Backgroundcolor: No            Background image: No            Close window: No            Expansion possible: No</p> <p>Other standards may apply to individual forms of advertising after consultation.</p>	<p>Flash version: 8            Action script version: 2            Clicktag: getURL(clicktag, clicktarget)</p> <p>The “clicktarget” should be set to “_blank”.            Max. flash size: See table            Max. flash time: 30 sec. at 15 fps            Max. repetitions: 2            Fallback file type: JPG PNG GIF            Fallback file size: See table</p> <p>Fallback starting file: Given that there is an energy-saving function in Safari which can prevent the animation of flash advertising from launching automatically, we recommend choosing an eye-catching image as the first frame of the swf file.</p>	<p>HTML5 allowed: yes            There is no current standard for the file size of HTML5 ads, so we request that you do not exceed the predefined file size of 100%.</p> <p>Fallback file type: JPG PNG GIF            Fallback file size: See table</p> <p>We only accept third-party hosting.</p>

The most recent price lists apply.

All MEW advertising can be submitted in doubled resolution for better rendering on retina displays.

Example: Medium rectangle 600x500 is then rendered to 300x250 in the submission. Please take the weight limit of the advertising into account.

## TECHNICAL SPECIFICATIONS FULL BACKGROUND AD

Gallery video	Gallery image	Image video	Poster ad image
<ul style="list-style-type: none"> <li>- 5 x 3 Images for the gallery</li> <li>- Video at least 818x460px (mp4, mov), maximum 200MB</li> <li>- The video is always the first slide in a gallery video.</li> </ul>	<ul style="list-style-type: none"> <li>- 5 x 3 images for the gallery</li> </ul>	<ul style="list-style-type: none"> <li>- 3 x image</li> <li>- Video at least 818x460px (mp4, mov), maximum 200MB</li> </ul>	<ul style="list-style-type: none"> <li>- 3 x image</li> </ul>

### The following applies to all images:

#### - Images must be supplied in these three formats: 1920x1920, 1080x1920, 1920x1080.

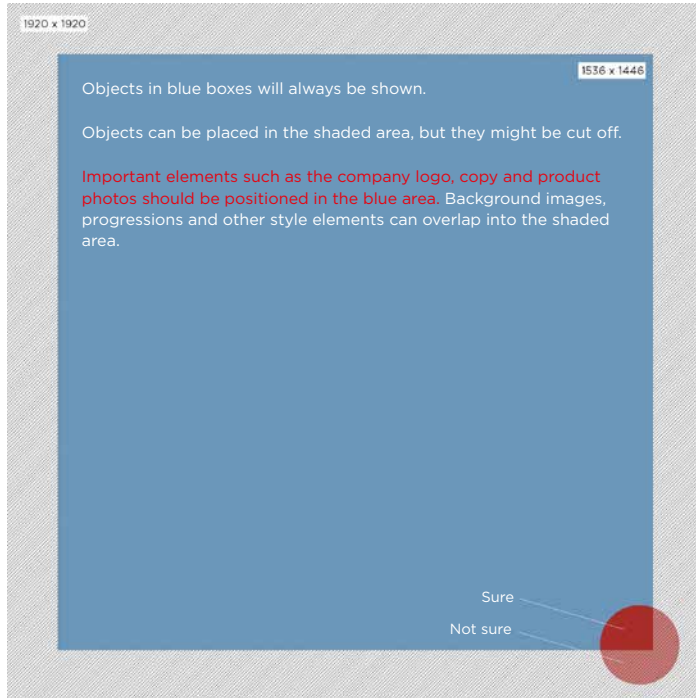
- Image files have a max. size of 300KB.
- Images must be supplied as high resolution JPG files.
- Any videos used must be aligned as follows: Center/Top, Center/Bottom or Center/Center
- The alignment between the videos and the image must be the same for all three formats.

The full background ad is hosted through BCN. There is a flat-rate production fee of 450 euro n/n for the full background ad. This includes hosting and the technical setup of the advertising.

Prerequisite: it must be submitted according to the listed specifications.

## LAYOUT DETAILS FULL BACKGROUND AD

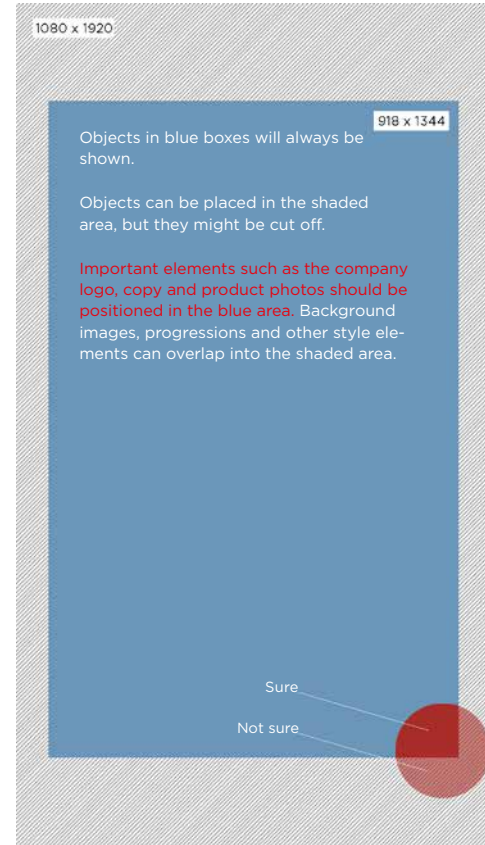
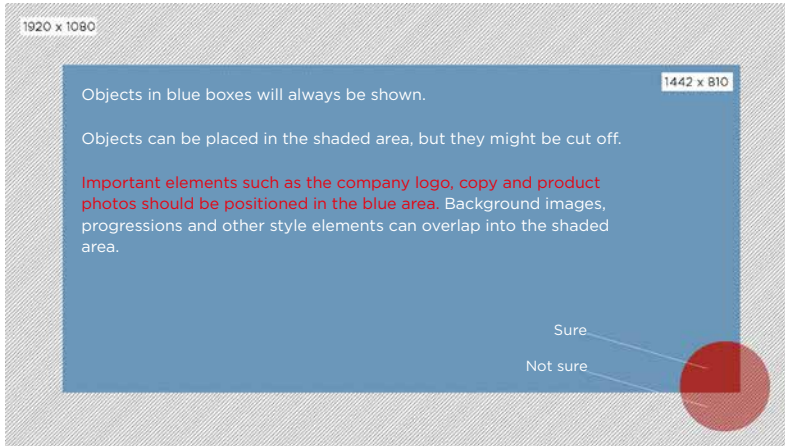
### Full Background Ad





## LAYOUT DETAILS FULL BACKGROUND AD

### Full Background Ad



## AD SPECIALS DIGITAL NATIVE ADVERTISING

InStyle



Desktop & Tablet

Mobile

The principle is that native advertising links the **USPs** of the **media brands** with the customer's message. The focus is on the **added value** for the user.

We communicate our customers' message **authentically within the editorial content** which interests the users of InStyle.de. A **contextual relationship** between the editorial and advertising content emerges which creates a uniform overall impact to inform, entertain and inspire users.

We're confident about the quality of our premium content that we guarantee its reach in terms of number of visits. Our native concepts encompass everything from classic content to video content to multifaceted, social media communication solutions for sophisticated customers.

Starting package price incl. social media component and guaranteed number of visits starting at EUR 10,500.

# AD SPECIALS DIGITAL EDITORIAL SPECIALS

InStyle

Become an exclusive sponsoring partner for selected editorial specials at InStyle.de.

## Editorial specials:

- International Fashion Weeks
- X-mas
- Detox
- Beauty
- Hair
- individual Sponsorings
- etc.



Desktop & Tablet



Mobile



## YOUR PERSONAL CONTACTS

InStyle

### BCN

Burkhard Graßmann (Sprecher),  
Michael Samak, Stefan Zarnic  
CEOs  
Arabellastrasse 23  
81925 Munich  
Germany  
P +49. 89. 92 50. 46 70/ -46 67  
E burkhard.grassmann@burda.com,  
michael.samak@burda.com,  
stefan.zarnic@burda.com

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E sylvie.hertveldt@publicitas.com

### France / Luxembourg

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International GmbH  
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75009 Paris  
France  
P +33. 1. 72 71. 25 24  
E marion.badolle-feick@burda.com

### UK / Ireland

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