



HIDEAWAYS (CLASSIC) – LUXURY TRAVEL FOR PREMIUM CONSUMER

WHY HIDEAWAYS?

- ✓ One of the most exclusive travel magazines in the world
- ✓ First class photography, superb layout and highest quality in printing
- ✓ 20.000 copies on board first class Lufthansa and other airlines

USP

A new dimension for a travel magazine

KEYFACTS

Frequency: twice a year ^{1.)}

Day of publication: ^{2.)}

Copyprice: 8.00 €

Basic rate (1/1 page 4c): 11,000 € ^{3.)}

Chief Editor: Thomas Klocke, Martina Klocke

Source: ¹⁾ March and September, ²⁾ plus Special Editions "Best of Switzerland", "Golf & Wellness Special", "Ski Special", "Suite Dreams", ³⁾ Prices HIDEAWAYS Classic valid from 01.01.2017.