



FREIZEIT AKTUELL – THE MONTHLY ENTERTAINMENT MAGAZINE THAT OFFERS VALUE FOR MONEY

WHY FREIZEIT AKTUELL?

- ✓ With 180,000 sold copies (publisher's statement), FREIZEIT AKTUELL is the best selling magazine within the segment of the low-priced entertainment "monthlies" (up to 65 ct).
- ✓ FREIZEIT AKTUELL is as efficient as the high performing women's weeklies in measures of CPT (CPT 1/1 4c 2018 = € 31,67).

USP

For price-conscious readers who want to enjoy a maximum of entertainment and information in a minimum of time.

KEYFACTS

Frequency: 10 x/year

Day of publication: Friday

Copyprice: 0.59 €

Basic rate (1/1 page 4c): 5,700 €^{1.)}

Sold circulation: 180,000^{2.)}

Editor-in-chief: Astrid Krudewig

Source: ¹⁾ Prices valid from 01.01.2018., ²⁾ Publisher's statement