

ADVERT PRICE LIST NO. 10 • valid from 01.01.2018

ETF Magazin



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MAGAZINE PROFILE



The ETF magazine – Germany’s first print medium for Exchange Traded Funds

ETF magazine focuses on Exchange Traded Funds (ETFs) and is the valuable guide for asset allocation with ETFs.

ETF magazine is aimed at the premium target group of decision-makers for institutional investors such as insurance companies, pension funds, banks, savings banks, foundations, asset managers, utilities and municipalities.

FACTS AND FIGURES

Frequency

Quarterly

Price per copy

5 Euros per issue

Run

Print: approx. 2,000 copies

E-paper: approx. 5,700 copies

Target group

Institutional investors

1/1 advert page

19,277 Euros

burdanews.de

Price enquiries

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Bank accounts

Commerzbank AG, Munich

IBAN: DE54 6808 0030 0723 4120 00

BIC: DRES DEFF 680

UniCredit Bank AG, Munich

IBAN: DE19 7002 0270 0015 0249 05

BIC: HYVEDEMMXXX

Payment conditions

Payment net within 30 days of date of invoice. The publisher shall grant a 2% discount for advance

payments that are received by the publisher by the first day of sale of the issue of ETF magazine in which the advert is published, providing no previous invoices are overdue. Should the payment deadline be exceeded, interest on arrears in acc. with Para 11 of the General Terms and Conditions of 5% above the respective base interest rate pursuant to Section 1, Para 1 of the Discount Rate Transition Act (DÜG) will be charged. All prices are net. VAT will be added. Bank collection procedure is executed.

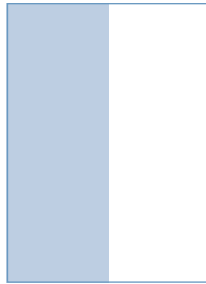
General Terms and Conditions

All advert orders are executed exclusively according to the General Terms and Conditions of the publisher. These can be found on the Internet at bcn.burda.de/service/download-center

FORMATS, PRICES AND KEY DATA



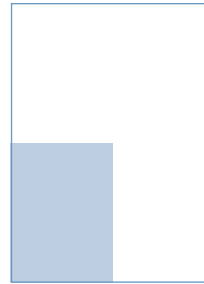
1/1 page
210 x 297 mm
(width x height)
€19,277



1/2 page portrait
102 x 297 mm
(width x height)
€11,564



1/2 page landscape
210 x 148 mm
(width x height)
€11,564



1/4 page
102 x 148 mm
(width x height)
€6025

Magazine format

DIN A4 (210 mm width x 297 mm height)

Magazine volume

Approx. 60 pages

Printing process

Offset print

Paper quality

200 g cover, 115 g inner pages

Processing

Perfect binding

Planning

AdTech Factory GmbH & Co. KG

Hauptstraße 127

77652 Offenburg, Germany

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E orders@adtechfactory.com

Text or picture elements that may be affected by the bleed should be moved 5 mm inwards from the trimmed final format (210 x 297 mm) to account for possible bleed tolerances. Advert format plus 4 mm bleed difference Other formats upon request. Information on ad specials at www.burdanews.de/etf/adspecials

Cooperative advertising supplement

Cooperative advertising is defined as joint adverts made by two or more advertisers within one advert or special campaign or by brand customers who include one or more traders in their advertisement. The fixed cooperative advertising supplement is 20% of the tariff rate.

SCHEDULE 2018

No.	Calendar week	First date of sale	Advert deadline	Printing materials deadline
1	10	05.03.18	06.02.18	13.02.18
2	24	04.06.18	08.05.18	15.05.18
3	36	03.09.18	07.08.18	14.08.18
4	49	03.12.18	06.11.18	13.11.18

The editorial team reserves the right to alter deadlines in light of current events.

DISCOUNTS

Volume discount	
From 2 pages	2 %
From 4 pages	4 %

Discounts and agency rate reductions may be applied to all adverts.

All prices are subject to statutory VAT.

YOUR PERSONAL CONTACTS

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