

RATE CARD

ePaper

Fonds- und Finanzberater

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FONDS- UND FINANZ-BERATER



BCN.
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MAGAZINE PORTRAIT

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Fonds- und Finanzberater is the electronic newspaper for investors in funds and securities as well as potential investors. Private investors are looking for safe versions of a profitable transaction on the fund markets. As such, it focuses on investments in funds, recommendations, reviews and tips on safe versions of profitable investments in fund markets. Its expertise and respectability have been inspiring the readers of Fonds- und Finanzberater to pursue their own interests strategically in the market for years.

Every month, Fonds- und Finanzberater is sent to over 170,000 selected investors in funds and securities as well as potential investors.

The distribution partner is TARGOBANK.

KEY DATA

Frequency of publication	monthly
Basic rate (1/1 4c page)	10.850 €
Total readership	170.000



Sources: Publisher Insights

FORMATS & RATES PRINT

STANDARD FORMATS

FORMAT	TYPE AREA FORMAT IN MM*	RATE
1/1 page	210 x 297	10,850.00 €
2/3 page across	210 x 179	8,680.00 €
1/2 page upright	97 x 297	6,450.00 €
1/2 page across	210 x 137	6,450.00 €
1/3 page across	210 x 96	4,350.00 €
1/4 page corner	97 x 137	3,270.00 €

* Width x height in mm

FORMATS & RATES PRINT

DISCOUNTS

BY FREQUENCY	DISCOUNT	BY VOLUME	DISCOUNT	BY TURNOVER	DISCOUNT
6 ads	3 %				
12 ads	6 %				

SCHEDULE & TOPICS PRINT

NO.	ON SALE DATE	CLOSING DATE*	COPY DATE	TOPICS
1/21	04.01.21	21.12.20	21.12.20	
2/21	01.02.21	18.01.21	18.01.21	
3/21	01.03.21	15.02.21	15.02.21	
4/21	01.04.21	22.03.21	22.03.21	
5/21	03.05.21	19.04.21	19.04.21	
6/21	01.06.21	17.05.21	17.05.21	
7/21	01.07.21	21.06.21	21.06.21	
8/21	02.08.21	19.07.21	19.07.21	
9/21	01.09.21	23.08.21	23.08.21	
10/21	01.10.21	20.09.21	20.09.21	
11/21	02.11.21	18.10.21	18.10.21	
12/21	01.12.21	22.11.21	22.11.21	

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<https://bcn.burda.com/topic-preview-tool/>

- * Closing & cancellation date
- ** Closing & cancellation date for ad specials, special formats, special placements

TECHNICAL SPECIFICATIONS PRINT



TECHNICAL DATA

For current and binding technical data, log onto duon-portal.de.

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